

THE ROLE OF CULTURAL CAPITAL IN A PLURALISTIC MENTAL HEALTH PROVISION- CARES OF LIFE PROJECT

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CARES OF LIFE LOGO









SOUTHWARK AT NIGHT

SOUTHWARK POPULATION (Census 2001)



		%
Total Population	244,866	
White	154,316	63
Black	69,320	28
African	39,949	16.3
Caribbean	19,555	8
Black Other & mixed	9,816	3.7

Southwark Ethnicity by percentage

	1991	2001
Southwark Population		
Total	242,300	244,866
	%	%
White	68	63
Black	23	28
Black African	11	16.3
Black Caribbean	9	8
Black Other	3	3.7

DEMOGRAPHICS-1

SOUTHWARK POPULATION 242,300 (244,866)

- WHITE=68% (63)
- BLACK=23% (28)

- BLACK AFRICAN=11% (16.3) (57.6)
- BLACK CARIBBEAN=9% (8.0) (28.2)
- BLACK OTHER=3% (3.7)

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DEMOGRAPHICS-2

■ M:0-14=9856

M:15-64=20437

• F:0-14=10125

• F:15-64=25448

B/W=41%

B/W = 27%

B/W=44%

B/W = 30%

PREVALENCE OF CMD



S'WARK vs. NATIONAL. 20% vs12%

ANXIETY:

A-C 13%

WHITE 18%

DEPRESSION

A-C 6%

WHITE 4%

- 1. BUILD COMMUNITY CAPACITY TO RECOGNISE MENTAL ILLNESS AT EARLY STAGE
- BUILD PARTNERSHIPS BETWEEN BLACK COMMUNITY AND AGENCIES(STAT & NON-STAT)
- ORG. LEARNING FOR SLaM

STATUTORY AGENCIES

- •HEALTH (PRIMARY AND SECONDARY)
- •SOCIAL
- •HOUSING
- •EMPLOYMENT

VOLUNTARY SECTOR

- •DAY CARE
- •DROP IN ETC.

FEAR WALL

MISTRUST / FEAR / NEGATIVE EXPERIENCE

BLACK PERSON/FAMILY

STATUTORY AGENCIES

- •HEALTH (PRIMARY AND SECONDARY)
- •SOCIAL
- •HOUSING
- •EMPLOYMENT

VOLUNTARY SECTOR

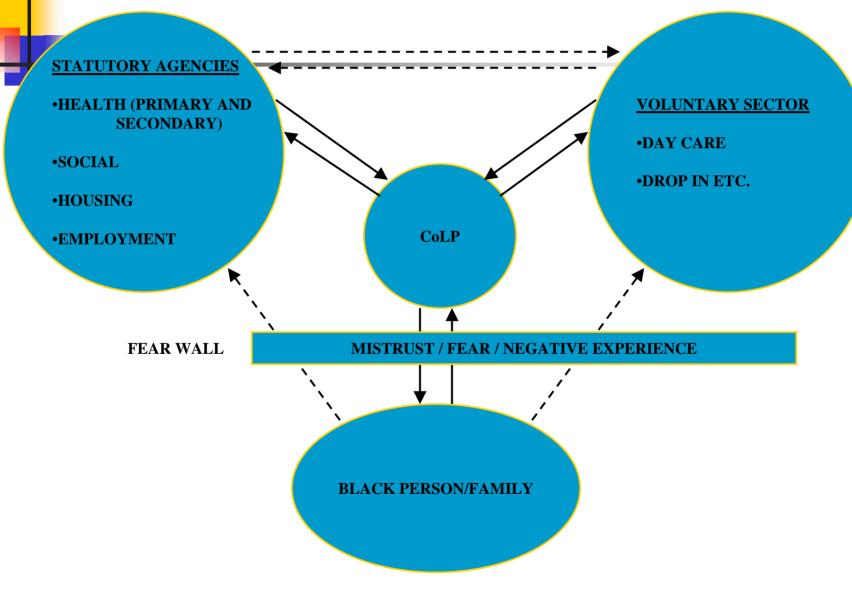
- **•DAY CARE**
- **•DROP IN ETC.**

CoLP

FEAR WALL

MISTRUST / FEAR / NEGATIVE EXPERIENCE

BLACK PERSON/FAMILY





PROJECT TIMESCALE

- CONSULTATION PHASE YEAR 1
- IMPLEMENTATION PHASE YEARS 2&3
- MAINSTREAMING

STAKEHOLDERS - STATUTORY

- HEALTH (SLaM, SPCT)
- SOUTHWARK BOROUGH AGENCIES
- SOCIAL SERVICES
- HOUSING
- EDUCATION
- EMPLOYMENT
- WELFARE



STAKEHOLDERS-NONSTAT.

- BLACK MAJORITY CHURCHES
- OTHER FAITHS
- BVOs
- COMMUNITY GROUPS
- HAIRDRESSERS/BARBERS
- LOCAL BLACK BUSINESSES



3 MODELS OFCOMMUNITY ENGAGEMENT

- 3.1. SOCIAL NETWORK ANALYSIS
- DESCRIBE LOCAL STRUCTURES
- IDENTIFY FORMAL/INFORMAL SUPPORT NETWORKS
- IDENTIFY UNMET NEEDS
- RECRUIT REPRESENTATIVE SAMPLES
 FOR APPRECIATIVE INQUIRY



3 MODELS OF COMMUNITY ENGAGEMENT

- 3.2. APPRECIATIVE INQUIRY
- SOCIAL CONSTRUCTIONISM
- SIMULTANEITY
- POETICAL
- ANTICIPATORY



3MODELS OF COMMUNITY ENGAGEMENT

3.3 IMAGINE SOUTHWARK

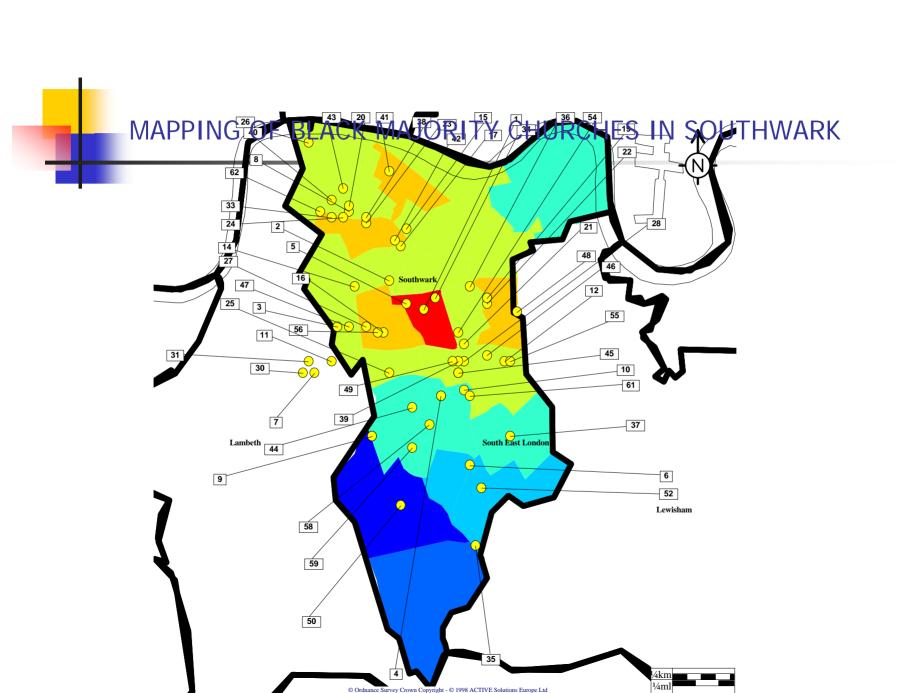
- DISCOVER AND VALUE THOSE FACTORS THAT GIVE LIFE TO THE COMMUNITY
- ENVISION WHAT MIGHT BE
- ENGAGE IN DIALOGUE
- CREATE THE FUTURE THROUGH INNOVATION AND ACTION

IMAGINE CoLP-1

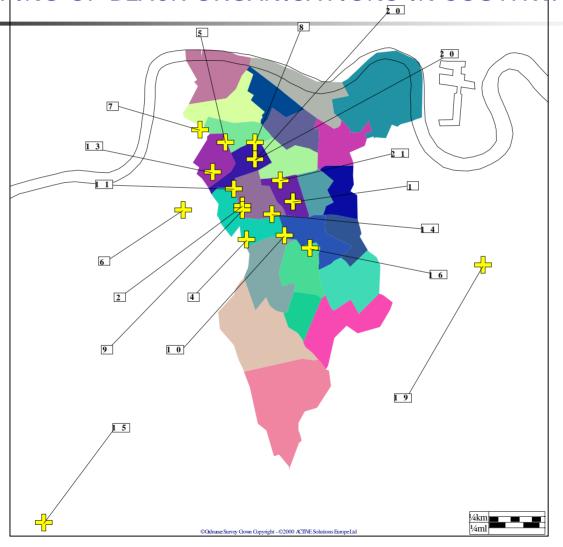


IMAGINE CoLP-2

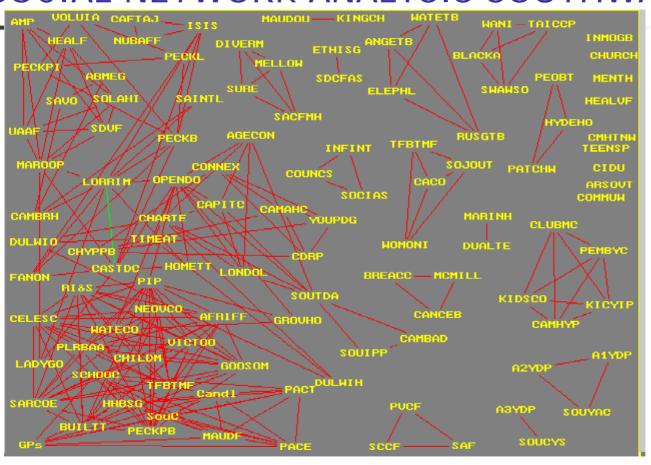








SOCIAL NETWORK ANALYSIS SOUTHWARK



SERVICE INNOVATIONS



- CARES OF LIFE VOLUNTEERS(COLV)
- COMMUNITY HEALTH WORKERS(CHW)
- LINK WORKERS(LW)
- SATELLITE COMMUNITY CLINICS
- TIME BANK CO-PRODUCTION
- COLP HEALTH PROMOTION BUS

Cares of Life Health Promotion Bus





PROMOTION OF CoLP

- LOGO
- PAMPHLETS
- WEBSITE
- MEDIA STRATEGY
- LAUNCH



PROJECT GOVERNANCE

- PROJECT MANAGEMENT GROUP
- PROJECT STEERING GROUP
- PROJECT ADVISORY GROUP

YEAR ONE FINDINGS-1



- LACK OF TRUST BETWEEN COMMUNITY AND STAT.ORGS.
- 2. LOOSE SOCIAL NETWORKS IN SOUTHWARK
- 3. POWERFUL ORGS. NOT INFLUENTIAL IN MENTAL HEALTH OF COMMUNITY
- 4. CENTRALITY OF SMALL BLACK LED ORGS.
- 5. NODES OF INFLUENCE ACT AS POWERFUL GATE KEEPERS

YEAR ONE FINDINGS-2

- 6. ORGANISATIONAL INERTIA
- 7.SHORT RUN- IN TIME FROM FUNDING TO IMPLEMENTATION
- 8.POOR LINK BETWEEN PHYSICAL AND PSYCHIC CORRELATES OF ANX/DEPR.
- 9. RECRUITMENT DIFFICULTIES
- 10.ANXIETIES ABOUT MAINSTREAMING